

ImagePerfect™ 2551 is a white gloss easy-to-use film with a clear, removable adhesive system. It has extremely high levels of repositionability and removability, with specific product engineering to allow for end-user friendly applications. This product has been specially created for digital printing on large-format inkjet and is suitable for printing with eco solvent and solvent inks, as well as UV-cured and latex inks.

IP 2551

ImagePerfect™ 2551 is a 170μ, white gloss vinyl which can be applied quickly and easily. The newly developed adhesive features a low initial tack together with high levels of repositionability. It can be considered for applications such as self-adhesive poster options in retail spaces and on exhibition stands, for short-term, large format advertising (indoor and outdoor), for promotional vehicle applications (not full wraps) and for removable labels. This would include the use of the product for short-term, removable graphics on a digital/signmaking base product whereupon its removal will not damage the base product. It should only be used for 2-D applications and is ideal for use on surfaces such as glass, aluminium, painted surfaces, paper and cardboard. Please be advised, however, that when used on surfaces that contain plasticiser, such as Forex, Polystyrol, acrylics, PVC-coated mesh, etc, then the adhesive bond can develop between the product and the surface. Therefore we recommend to make a specific aptitude test whether the product properties for the particular application is suitable.

Laminate: IP 2820-101, IP 2820-200

Attention: Please ensure the printed IP 2551 is completely dry before laminating. Before the IP 2551 is applied, the surface should be completely cleaned. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match-component cleaning solution to ensure that the surface is dry and free of dust and grease.

Specifications	
DESCRIPTION	Monomeric Vinyl
COLOUR	White Gloss
THICKNESS	170μ
WEIGHT	260g/m ²
ADHESIVE	Acrylic clear, removable
ADHESIVE STRENGTH	N/A
RELEASE PAPER	PE-coated siliconised paper, 140g/m ²
TEMPERATURE RANGE	-5°C to +70°C
DURABILITY (UNPRINTED)	Up to 3 years
FLAME RETARDANCY	B1
SHELF LIFE	2 years, 20°C / 50% humidity
RECOMMENDATION	For optimum quality, please ensure that the media feed adjustment has been completed for this material

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Information on physical and chemical characteristics is based upon tests we believe to be reliable. The values listed herein are typical values and are not for use in specifications. They are intended only as a source of information and are given without guarantee and do not constitute a warranty. Purchasers should independently determine, prior to use, the suitability of this material to their specific use. All technical data are subject to change.

The durability is based on middle European exposure conditions. Actual performance life will depend on substrate preparation, exposure conditions and maintenance of the marking. For instance, in the case of signs facing south; in areas of long high temperature exposure such as southern European countries; in industrially polluted areas or high altitudes, exterior performance will be decreased. Also for horizontal applications, exterior performance will be decreased.

Print-Media have to be completely dried before further processing, like laminating, varnishing or application. The residual solvents can otherwise change the products' specific features.